



**GLOBAL FORUM
ON RESPONSIBLE
BUSINESS CONDUCT**

AGENDA

8-9 JUNE 2016

OECD CONFERENCE CENTRE

PARIS, FRANCE





GLOBAL FORUM ON RESPONSIBLE BUSINESS CONDUCT

About the OECD

The OECD is a forum in which governments compare and exchange policy experiences, identify good practices in light of emerging challenges, and promote decisions and recommendations to produce better policies for better lives. The OECD's mission is to promote policies that improve economic and social well-being of people around the world.

About the Global Forum on Responsible Business Conduct

The Global Forum on Responsible Business Conduct (the Global Forum) was launched by the OECD in 2013 to strengthen international dialogue on responsible business conduct (RBC) and to enhance the synergies between corporate responsibility instruments on all levels, including the OECD Guidelines for Multinational Enterprises (the Guidelines). The Global Forum is the first multi-stakeholder platform for integrating corporate responsibility questions into the global economic agenda. Governments, businesses, trade unions and civil society come together to provide insights and exchange views on how to do well while doing no harm in an effort to contribute to sustainable development and enduring social progress.

About the OECD Guidelines for Multinational Enterprises

The OECD Guidelines for Multinational Enterprises are recommendations on responsible business conduct addressed by governments to multinational enterprises operating in or from adhering countries. They are the most comprehensive set of recommendations on responsible business conduct promoted by governments, covering all major areas of business ethics, including information disclosure, human rights, employment and industrial relations, environment, bribery and corruption, consumer interests, science and technology, competition, and taxation. The Guidelines are also the only government-backed international instrument on responsible business conduct with a unique implementation mechanism.

mneguidelines.oecd.org



GLOBAL FORUM ON RESPONSIBLE BUSINESS CONDUCT

PROGRAMME OUTLINE

Wednesday, 8 June 2016

09:30 – 10:00	Welcoming Remarks and Opening Address	Room CC1
10:00 – 13:00	Making an impact through responsible business	Room CC1
13:00 – 14:30	Lunch Break <i>WWF session: Protecting World Heritage Sites and the role of the OECD Guidelines</i>	<i>Room TBC</i>
14:30 – 16:00	Addressing severe human rights impacts in global supply chains	Room CC1
16:00 – 16:30	Coffee Break	
16:30 – 18:00	Taxation and responsible business conduct	Room CC1
18:30 – 20:00	Cocktail Reception	Château

Thursday, 9 June 2016

09:30 – 11:00	Better business performance through responsible business conduct	Room CC10
11:00 – 11:30	Coffee Break	
11:30 – 13:00	Taking stock of NCP activities Room CC10	Multi-stakeholder initiatives and RBC Auditorium
13:00 – 14:30	Lunch Break <i>Consultation session: General OECD guidance on due diligence</i>	<i>Room TBC</i>
14:30 – 16:00	Aligning fiduciary duty and responsible business conduct in institutional investments	Room CC10
16:00 – 16:30	Coffee Break	
16:30 – 18:00	Pharmaceutical industry and RBC <i>With Access to Medicine Foundation</i> Room CC10	Accountability of Mega-Sporting Events <i>With the Institute for Human Rights and Business</i> Auditorium
18:00 – 18:30	Closing Plenary: Ensuring that the Guidelines continue making an impact	Room CC10



DRAFT AGENDA

Wednesday, 8 June 2016

08:00 – 09:30 Registration

09:30 – 10:00 Welcoming Remarks and Opening Address

Room CC1

The Guidelines at 40 - what has been achieved and where to go from here?

Angel Gurría, Secretary-General, OECD - @A_Gurria

10:00 – 13:00 Making an impact through responsible business

Room CC1

Two panels at this opening plenary will discuss concrete measures that governments and other actors are taking to promote responsible business conduct principles and standards and ensure that they make an impact. This includes a range of innovations, from policies aimed at addressing impacts throughout the supply chains to voluntary agreements between governments and businesses to enhanced disclosure requirements and new engagement models that financial institutions and financial service providers are implementing in order to promote responsible business conduct among their clients.

10:00 – 11:15: Making an impact through innovative policies

The first panel will focus on recent government efforts to promote responsible business conduct both at home and abroad.

Moderator: **Douglas Franz**, Deputy Secretary General, OECD

- **Marten van den Berg**, Director-General, Foreign Economic Relations, Ministry of Foreign Affairs, Netherlands
- **Pierre Duquesne**, Ambassador to the OECD, France
- **Maria Asenius**, Head of Cabinet, EU Trade Commissioner (tbc)
- **Aung Tun Thet**, Focal Point on Responsible Business Conduct, Government of Myanmar
- UK

11:45 – 13:00: Using leverage to advance responsible business

The second panel will discuss how financial institutions and financial service providers are using their significant leverage to promote RBC among their clients and in their own operations.

Moderator: **Roel Nieuwenkamp**, Chair, Working Party on Responsible Business Conduct, OECD - @nieuwenkamp_csr

- **Steve Waygood**, Chief Responsible Investment Officer, Aviva Investors
- **Morgan Landy**, Director, Environmental, Social and Governance Department, IFC (tbc)
- **Kamil Zabielski**, Head of Sustainability, Norwegian Export Credits Guarantee Agency (tbc)
- **Christy Hoffman**, Deputy General Secretary of UNI Global Union
- **Gillian Caldwell**, CEO, Global Witness



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13:00 – 14:30 Lunch Break

WWF lunch session: Protecting World Heritage Sites and the role of the OECD Guidelines

Room TBC

14:30 - 16:00 **Addressing severe human rights impacts in global supply chains**

Room CC1

In light of recently publicised cases of human trafficking and modern slavery in global supply chains (e.g. on fishing boats, cocoa plantations, and cotton farms), this session will explore concrete tools to prevent and mitigate severe human rights impacts, building on recent OECD work related to the development of the 2016 OECD-FAO Due Diligence Guidance for Responsible Agricultural Supply Chains and the forthcoming OECD Due Diligence Guidance for Responsible Supply Chains in the Garment and Footwear Sector.

Moderator

- **Lene Wendland**, Head, Business & Human Rights Team, Office of the UN High Commissioner for Human Rights - @UNrightswire

Panellists

- **Cathy Pieters**, Cocoa Life Programme Director, Mondelez International (tbc)
- **Giles Bolton**, Responsible Sourcing Director, Tesco (tbc)
- **Klara Skrivankova**, Europe Programme and Advocacy Coordinator, Anti-Slavery International
- US (tbc)
- Trade union representative

16:00 – 16:30 Coffee Break

16:30 - 18:00 **Taxation and responsible business conduct**

Room CC1

The OECD Guidelines for Multinational Enterprises recognise that it is important for enterprises to contribute to the public finances by making timely payment of their tax liabilities. Corporate citizenship implies complying with both the letter and spirit of the tax laws and regulations of the countries in which businesses operate. The Guidelines also recommend that enterprises treat tax governance and tax compliance as important elements of their oversight and broader risk management systems. This message was reinforced in the latest version of the OECD Principles of Corporate Governance. The OECD/G20 BEPS Project, launched in 2013, has responded to calls for a fairer international tax system, curtailing the gaps and mismatches in the international tax system to put an end to double non-taxation and ensure more transparency. Greater transparency facilitates use of “cooperative compliance” programmes established by tax administrations, which ensure payment of the right amount of tax at the right time and certainty for taxpayers. This session will look at what responsible business conduct means in the context of taxation.

Moderator

- **Caroline Malcom**, Counsellor, Centre for Tax Policy and Administration, OECD

Panellists

- **Judy Beals**, Director of the Private Sector Department, Oxfam America
- **Teresa Fogelberg**, Deputy Chief Executive, Global Reporting Initiative
- **Germán Miñano Fernández**, Head of Tax Policy, Repsol
- **Fiona Reynolds**, Managing Director, Principles for Responsible Investment
- **Toufik Saada**, Certified Accountant, Syndex (tbc)

18:30 – 20:00 Cocktail Reception

Château



GLOBAL FORUM ON RESPONSIBLE BUSINESS CONDUCT

Thursday, 9 June 2016

08:00 – 09:30 Registration

09:30 – 11:00 **Better business performance through responsible business conduct** Room CC10

This session will discuss latest empirical evidence on the impact of RBC on business performance, such as improved financial returns, increased access to credit, employee retention, and the costs of implementing due diligence and other RBC actions. It will address questions of what metrics and indicators are used to measure this impact, as well as challenges and strategies related to collecting the relevant information and establishing causality.

Moderator

- **Catherine L. Mann**, Chief Economist, OECD

Panellists

- **Lindsey Block**, Ethical Trade Controller, Primark
- **Salima Benhamou**, Economist, Commissariat Général à la Stratégie et à la Prospective, Service du Premier Ministre, France
- **Nick Johnstone**, Head, Structural Policy Division, OECD
- **Hetal Damani**, Nordea Investment (tbc)
- **Eva Weissman**, Adjunct Associate Professor, International and Public Affairs, Columbia University (tbc)

11:00 – 11:30 Coffee Break

11:30 – 13:00

Taking stock of National Contact Point activities

Room CC10

National Contact Points have a mandate to promote the Guidelines and handle complaints regarding non-observance of the Guidelines in specific instances. The nature of specific instances brought to NCPs has varied over the years. This session will look back at these specific instances and discuss outcomes and follow-up measures. In addition, the session will hear from National Human Rights Institutions, some of which are beginning to receive complaints related to business activities.

Moderator

- **Kathryn Dovey**, Manager, NCP Coordination, OECD

Panellists

- **Rachel Ball**, Director of Advocacy, Human Rights Law Centre
- **Herman Mulder**, National Contact Point, Netherlands

11:30 – 13:00

Multi-stakeholder initiatives and RBC

Auditorium

A large number of multi-stakeholder initiatives (MSIs) have emerged in the past two decades to help business identify and avoid adverse environmental, labour and human rights impacts in global supply chains. The session will include experts as well as participants from national and international MSIs to reflect on their experiences to date, and draw broad lessons that could help strengthen collaborative engagement on responsible business conduct in the future. This session will also explore how countries can strengthen MSIs and how MSIs can measure their effectiveness and impact.

Moderator

- **Joris Oldenziel**, Head of Public Affairs and Stakeholder Engagement, Accord on Fire and Building Safety in Bangladesh (tbc)

Panellists

- **Helmut Fischer**, Head of Division, Sustainability



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- **Kirstine Drew**, Senior Policy Advisor, Trade Union Advisory Committee to the OECD
 - **David Rutherford**, Chief Commissioner, New Zealand Human Rights Commission (tbc)

Standards, Germany

- **Jean-Manuel Bluet**, Director of Sustainable Development, Nestle France SAS (tbc)
- **Amelia Evans**, Executive Director, Institute of Multistakeholder Integrity (tbc)
- **Alfred Brownell**, Lead Campaigner, GreenAdvocates (tbc)
- **Karin Kreider**, Executive Director, ISEAL (tbc)

13:00 – 14:30 Lunch Break

Consultation session: General OECD Guidance on Due Diligence

Room XX

14:30 – 16:00 **Aligning fiduciary duty and responsible business conduct in institutional investments** **Room CC10**

Over the past decade, changes in investment practice and in public policy have created positive duties on investors to integrate environmental, social and governance (ESG) issues into decision making where they are indeed financially material. Some have argued that failing to consider all long-term investment value drivers, including ESG issues, is a failure of fiduciary duty. Others, however, continue to perceive a misalignment between the expectation of institutional investors to prevent and mitigate ESG risks and the duty to generate a return on clients' assets. This session explores how institutional investors can respond to the interests and expectations of their beneficiaries while also considering ESG issues.

Moderator

- **Rob Lake**, Responsible Investment Consultant

Panellists

- **Emmy Labovitch**, Principal Administrator, Financial Affairs Division OECD
- **Stephanie Maier**, Head, Responsible Investment Strategy and Research, Aviva Investors
- **Heather Slavkin-Corzo**, Director of Investment, American Federation of Labor and Congress of Industrial Organizations (AFL-CIO)
- **Rachel Haworth**, Policy Officer, ShareAction

16:00 – 16:30 Coffee Break



GLOBAL FORUM ON RESPONSIBLE BUSINESS CONDUCT

Sessions organised by partners

16:30 – 18:00

Pharmaceutical industry and responsible business conduct

With Access to Medicine Foundation

Room CC10

According to WHO, three of the world's most fatal communicable diseases - malaria, HIV/AIDS and tuberculosis - disproportionately affect the world's poorest populations, placing a tremendous burden on the economies of developing countries. In light of the newly agreed Sustainable Development Goals, and in particular, Goal 3 to ensure healthy lives and promote well-being for all, this session will discuss what responsible business conduct means for pharmaceutical companies, in particular as related to their responsibility to facilitate access to medicine for vulnerable individuals.

Moderator

- **Jay Iyer**, Executive Director, Access to Medicine Foundation

Panellists

- **Ingrid-Gabriela Hoven**, Director-General, Department for Global Issues, Federal Ministry for Economic Cooperation and Development, Germany (tbc)
- **Patrick Durisch**, Health Programme Coordinator, Berne Declaration
- **Malebona Matsoso**, Director-General, Department of Health, South Africa (tbc)
- **Charlotte Ersbøll**, Corporate Vice President of Corporate Stakeholder Engagement, Novo Nordisk (tbc)

16:30 – 18:00

Accountability of Mega-Sporting Events

With Institute for Human Rights and Business

Auditorium

This session will discuss new efforts to address human right and labour issues throughout the life-cycle of sporting events, and in particular, the establishment of a new centre for learning, legacy and accountability.

Moderator

- **John Morrison**, Executive Director, Institute for Human Rights and Business - @ihrb

Panellists

- **Veronique Haller**, Director of Human Rights, Swiss Government (tbc)
- **Federico Adiechi**, Director of Sustainability, FIFA (tbc)
- **Ambet Yuson**, Secretary General, BWI (tbc)

18:00 – 18:30

Closing plenary: Ensuring that the Guidelines continue making an impact

Room CC10



The OECD is committed to reducing and measuring its environmental impacts. This Forum is a sustainable event, organised in line with the OECD's environmental policies. Only copies of the agenda are available.