

# The Sustainable Development Goals (SDGs): The Value for Europe



## Conference on the Sustainable Development Goals at the European Business Summit

Date: 22<sup>nd</sup> May 2017

Time: 11.00 to 16.00 CET

Location: Egmont Palace, Brussels, Belgium

### The SDGs & business transformation

The UN Sustainable Development Goals (SDGs) set out global targets to address the most pressing current societal and environmental issues. **They pose a unique opportunity for Europe** to generate real sustainable impact towards an innovative, prosperous and inclusive society.

To do this, we will need to change and re-imagine the way we do business because **we cannot solve today's challenges with the same mind-set that created them**. We will need **business transformation** from the inside out and extensive **collaboration at local, national, European and global level**. The SDGs provide a framework for action and a common language to set a direction, communicate and measure impact that is understood by business, policy makers, citizens, NGOs etc. Furthermore there is a clear expectation for all stakeholders to do their part.



### Purpose of the conference:

- **Demonstrate how to unlock the value of sustainable business** and grasp business growth opportunities of the Sustainable Development Goals
- Showcase through good practices **that enterprises can contribute decisively to achieve the SDGs** through new business models, technologies, innovation and education
- Share insights into **key policy and business trends & developments** on the SDGs
- Provide a **platform for networking** with practitioners, policy makers and experts from across Europe

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Draft Agenda \*speakers on the list are in the process of being confirmed

TIME	AGENDA ITEM	SPEAKERS
10.30-11.00	<b>Welcome Tea &amp; Coffee. Sax Room, Egmont Palace</b> (EBS venue will be accessible from 9:30)	
11.00 – 12.30	<b>SDGs: A core business for Europe - plenary opening</b> Moderated by: <b>Anya Sitaram</b>	
	The Sustainable Development Goals	Welcome <ul style="list-style-type: none"> <li>• <b>Hans Daems</b>, Chair of CSR Europe (Hitachi) (confirmed)</li> </ul>
	State of play – SDGs and their market value in Europe	Presenting research on SDGs in Europe <ul style="list-style-type: none"> <li>• <b>John Rospin</b>, Partner, Frost &amp; Sullivan + <b>Christophe Guibeleguiet</b>, Co-CEO Globescan (confirmed)</li> <li>• <b>Philippe Lamberts</b>, Member of the European Parliament</li> <li>• <b>Sami Andoura</b>, Leader of the Sustainable Development, Team European Political Strategy Centre (EPSC) (Confirmed)</li> </ul>
	Business in transition – SDGs at the core	Keynote Speeches <ul style="list-style-type: none"> <li>• <b>Lise Kingo</b>, Executive Director, UN Global Compact (confirmed)</li> <li>• <b>Michel Croisé</b>, President, Sodexo Benelux (confirmed)</li> <li>• <b>Enel</b> (TBC)</li> </ul>
	Leveraging the power of innovation	Panel Discussion <ul style="list-style-type: none"> <li>• <b>Jean Bernou</b>, CEO, McCain</li> <li>• <b>Florian Guillaume</b>, Co-Founder, Europe Tomorrow (Confirmed)</li> <li>• <b>David Leysens</b>, Chief Executive Officer, the Shift + <b>Sevan Holemans</b>, Generation-T (Confirmed)</li> <li>• <b>Leida Reijnhout</b>, SDG Watch Europe (Confirmed)</li> </ul>
12.30 – 13.15	Collaborative solutions to achieve the SDGs	Panel discussion <ul style="list-style-type: none"> <li>• <b>Celia Moore</b>, Director Corporate Citizenship and Corporate Affairs, EMEA, IBM (Confirmed)</li> <li>• <b>Lewis Xie</b>, CSR &amp; Brand Manager, HNA Group (Confirmed)</li> <li>• <b>Christian Scharff</b>, President IMS Luxembourg + <b>Camille Gira</b>, Secretary of State Sustainable development (Luxembourg) (Confirmed)</li> <li>• <b>Eveline Jonkhoff</b>, head of circular economy task force, Eurocities (Confirmed)</li> </ul>
		<b>Signing of the MoU with UNGC and Group photo</b>
13.15 – 14.15	<b>Networking Lunch</b>	
14.15 – 15.30	<b>How can we accelerate business transformation? – Conversation tables</b> Moderated by: <b>Jan Noterdaeme</b>	
	Round 1 (45') Roundtable discussions on business transformation	
	Round 2 (45') Roundtable discussions on business transformation	
15.30 – 16.00	<b>Next Steps for a Sustainable European Future - Closing remarks</b>	
	CSR Europe's action plan for the SDGs	<b>Viscount Etienne Davignon</b> , President, CSR Europe (confirmed)
	The SDGs, a driver for future change in Europe	<b>Jyrki Katainen</b> , VP of the European Commission on Jobs Growth Investment and Competitiveness (confirmed)

For more information please contact Yvette Sweringa (ys@csreurope.org)

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## Topics

Time	Topic	Speakers (all Tbc)
14.15 – 15.30	<b>1 Circular Economy</b>	
	1.1 <b>Moving to circularity:</b> Results from “ <b>Change the outcome</b> ”, a collaborative project on waste prevention and how they used Social return of investment (SROI) to measure impact	<b>Filippo Bocchi</b> , CSR Manager, Hera S.p.A./ Impronta Etica (confirmed)
	1.2 <b>Industrial Symbiosis:</b> <b>ECLUSE project</b> , a new way of providing energy supply between chemical companies at the Port of Antwerp	<b>Kris De Craene</b> , Head of Environmental Division, Port of Antwerp. (confirmed)
	1.3 <b>Collaboration for sustainable mobility</b> Since January 2017 the trains from the Dutch Railway company NS are running fully on Wind Energy. This achievement was possible due to the transformative collaboration between Eneco (energy company) and NS.	<b>Carola Wijdoogen</b> , CSR Director, NS + <b>Erwin van Overbeek</b> , Manager Large Enterprise Network MVO Nederland (confirmed)
	1.4	
	<b>2 Energy Transition</b>	
	2.1 <b>Sustainable Mobility</b> <b>Iberdrola</b> Sustainable Mobility Plan	<b>Iberdrola</b>
	2.2 <b>SMART solutions for sustainable energy use</b> ENEL “Open Power” initiative	<b>Marina Migliorato</b> , Head of CSR and Relations with Stakeholders
	2.3 <b>Hybrid solutions</b> A partnership between Total, GE and other partners to deploy renewable hybrid power systems to address energy needs in emerging economies	<b>Arnaud Chaperon</b> , Vice President European Affairs at Total (Confirmed)
	2.4 <b>E-mobility</b> Analysing how Vattenfall is enabling the transport sector to be electrified through e-mobility activities and reduce their carbon footprint	<b>Annika Ramsköld</b> , Vice President Corporate Sustainability, Vattenfall AB (Confirmed)
	<b>3 Building human capacity in Europe</b>	
	3.1 <b>Skills for jobs:</b> Presenting “ <b>Innovation in action</b> ”, an educational initiative finalized to build skills for sustainable innovations to students	<b>Teodora Borissova</b> , Government Public Affairs, Solvay Bulgaria (confirmed)
	3.2 <b>Migrants and refugees integration:</b> Randstad mentoring program on integration of refugees and migrants into the Dutch labour market	<b>Sonja Van Lieshout</b> , Public Affairs Manager at Randstad Holding (confirmed)
	3.3 <b>Disability and SDGs:</b> Promoting employment for people with disabilities as a source of talent, innovation and growth.	<b>Carla Bonino</b> , European Programmes Unit at Fundación ONCE (confirmed)
	3.4	
	<b>4 Socio-economic development and international supply chains</b>	
	4.1 <b>Sustainable supply chain</b> How Polpharma is driving and promoting their supply chain to become more sustainable and responsible.	<b>Magdalena Rzeszotalska</b> , Corporate Communications and CSR Director, Polpharma (confirmed)
	4.2 <b>Sustainable Steel:</b> ResponsibleSteel™ is a multi-stakeholder led organization that aims to collaboratively drive best practice sustainability performance throughout the global steel supply chain.	<b>Matthew Dransfield</b> , Managing Director, ResponsibleSteel (confirmed)
	4.3	
	4.4	

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## Afternoon session Format:

In the afternoon, the participants will be split up into small groups to dive into specific topics. The purpose of these roundtables is to bring experts, practitioners and policymakers together to share and learn from on each other and to explore ways to accelerate business transformation needed to implement SDGs.

- 16 Conversation tables focused around four main topics.
- Two rounds of 45 minutes each
- Each group will have one or multiple speakers that present a practical project or case on transformative business practices/SDGs followed by a discussion.
- Participants select two of the conversation tables on the day of the conference. (1 per round)

We count on all participants to engage in these discussions, bring their stories, perspectives and questions to the table. It is an opportunity to learn from each other's experience and knowledge. Co-thinking solutions and collaboration are the key to moving forward on the SDGs.

