



# The European SDG Summit

IMPACTFUL PARTNERSHIPS TO BUILD BACK BETTER

26-30 OCTOBER 2020



## Agri-food chain: opportunities and challenges for a new sustainable path

**Innovation, digitalization, and sustainability** are increasingly central to European strategies and corporate agenda, indicated by all stakeholders as **drivers for the Food System to undertake a systemic change to tackle the challenges of tomorrow.**

The Farm to Fork Strategy is at the heart of the [European Green Deal](#) aiming to make food systems fair, healthy and environmentally-friendly. Food systems cannot be resilient to crises such as the Covid-19 pandemic if they are not sustainable. We need to redesign our food systems which today account for nearly one-third of global GHG emissions, consume large amounts of natural resources, result in biodiversity loss and negative health impacts (due to both under- and over-nutrition) and do not allow fair economic returns and livelihoods for all actors, in particular for primary producers.

Putting our food systems on a sustainable path **also brings new opportunities for operators in the food value chain.** New technologies and scientific discoveries, combined with increasing public awareness and demand for sustainable food, will benefit all stakeholders<sup>1</sup>.

It will be more and more necessary to identify an **innovative process for** each stage on the supply chain in order to contribute on the sustainability agricultural models' evolution and to increase the adaptability of companies.

**Every actor in the supply chain is now called to be an active part in a just transition** that can allow a post-pandemic recovery, managing and reducing the effects of environmental and social impacts and looking to tomorrow with confidence. This is possible only through a **mutual support and proactive participation by all actors.** In this way, companies will be able to reduce the impacts and increasing their resilience.

**Universality, participation, and integration** are the fundamental concepts highlighted by the 2030 Agenda, essential to produce a **systemic value.** In the agrifood sector, the multidimensional approach is extremely important: all the value chain elements must be kept together to produce a sustainable and efficient response.

**In this context, the webinar aims to highlight how the agrifood supply chain can positively affect the achievement of the 2030 Agenda, what is the European framework and how strategies can be adopted, what are the constraints and enabling elements for businesses.**

The one-hour event will be held remotely and in Italian language and it will be part of the SDGs Summit, an international event organized by the European CSR Europe network of which Impronta Etica is part.

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<sup>1</sup> Farm to Fork Strategy – for a fair, healthy and environmentally-friendly food system:  
[https://ec.europa.eu/food/farm2fork\\_en](https://ec.europa.eu/food/farm2fork_en)



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## Agenda

TIME	AGENDA ITEM	GUEST SPEAKERS & PANELISTS
13.30 – 13.35	Welcome	Elisa Petrini, Impronta Etica
13.35 – 13.45	<i>Relevance of the topic at EU-level</i> <ul style="list-style-type: none"> <li>- Context on the SDG summit</li> <li>- Key messages on the topic</li> </ul>	Hana Kreso, CSR Europe
13.45 – 13.55	<i>How the agrifood chain can positively impact on the Sustainable Development Goals</i> <ul style="list-style-type: none"> <li>- FAO's activity and partnership</li> <li>- FAO's role as enabler of the agrifood supply chain in achieving the SDGs.</li> </ul>	Cristina Petracchi, FAO
13.55 – 14.10	<i>Supply Chain dialogue and reflections</i> <ul style="list-style-type: none"> <li>- how to lead the change and promote collaboration through the agrifood supply chain: a forward-looking dialogue with farm associations</li> </ul>	Luigi Tozzi, Confagricoltura Marco Barbetta, CIA
14.10 – 14.25	<i>Learning from experience</i> <ul style="list-style-type: none"> <li>- What are the challenges and opportunities for businesses?</li> <li>- What are the enabling elements?</li> <li>- How to work together with the other players in the supply chain to achieve positive impacts?</li> </ul>	Paola Bertocchi, CAMST Elisa Novelli, Oleificio Zucchi
14.25 – 14.30	Conclusions & next steps	Anna Lisa Balestra, SCS Consulting