



Open Innovation Challenges Finals Event


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Tuesday, January 30th
Online, 2.30 - 4 pm CET



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Agenda

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2.30 - 2:35 Welcome by Rick Wielens, ESTI Foundation

2:35 - 2:40 Open Innovation Challenges Jury introduction:

- **Anna Lisa Boni**, Deputy Mayor for EU/Recovery funds, Ecological transition and International relations at the City of Bologna
- **Thomas Bast**, project manager shared mobility and behavioral change, City of Helmond on behalf of **Arno Bonte**, Responsible for sustainability, climate adaptation, Brainport Smart District
- **Charlotte De Jaegher**, Director, Leuven 2030
- **Elina Rantanen**, Deputy Mayor of urban environment, City of Turku

2:40 - 3:15 Pitch of the finalists + Q&A

- **Anaïs Enrico**, International Development Manager, KAROS MOBILITY
- **Leo Salomaa**, CEO and co-funder, MAKE A BIM
- **Alexandru Vasiliu**, Chief Marketing officer, E-MOBILITY RENTALS

3:15 - 3:40 Keynote speech: **Susanna Höglund**, City of Stockholm

3:40 - 4:00 Announcement of the winners and closure of the event

